TOOL 03 – STRATEGIC PLANNING

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| OBJECTIVES | | | | | | | | | | | | | | | | | |
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| *What are the objectives of participation?*  *What are we trying to achieve through public participation?* | | OBJECTIVE 01 – | | | | OBJECTIVE 02 - | | | | | | OBJECTIVE 03 - | | | | OBJECTIVE 04 - | |
| *Which levels of public participation are considered appropriate for this situation?* | | INFORM | | | | | INVOLVE | | | | | | | COLLABORATE | | | |
| *What is the level of interest from the local community?* | | WEAK INTEREST | | | | | MODERATE INTEREST | | | | | | | ELEVATED INTEREST | | | |
| *What is the system’s capacity to respond based on the information collected from the public?* | | LOW CAPACITY | | | | | MEDIUM CAPACITY | | | | | | | HIGH CAPACITY | | | |
| *What information do we need to collect? What are the best methods to collect it?* | | METHOD 01 – | | | METHOD 02 - | | | | | | METHOD 03 - | | | | | METHOD 04 - | |
| *Who should be involved?* | | See the “Stakeholder Analysis” tool | | | | | | | | | | | | | | | |
| *Which activities would be appropriate?* | |  | |  | | | | | |  | | | | |  | | |
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| RESOURCES | | | | | | | | | | | | | | | | | |
| *Budget* | How much money do we need? |  | | | | | | | | | | | | | | | |
| *Budget* | How much money do we have available? |  | | | | | | | | | | | | | | | |
| *Time* | How much time do we have available? |  | | | | | | | | | | | | | | | |
| *Time* | Key dates |  | | | | | | | | | | | | | | | |
| *Experts* | Which experts do we need to engage? | Public hearing facilitator | Graphic designer | | | | | Web designer | | | | | PR expert | | | | Volunteers  Number \_\_\_\_\_ |
| Roundtable and discussion moderator | Urban planning experts | | | | | | Marketing agency | | | | Jury members (in case of idea competitions) | | | | Workshop facilitator |
| *Technology and equipment* | What do we need to carry out the activities? | Video and audio recording | Info stands | | | | | Sound system | | | | | Web site | | | | Writing and drawing materials and equipment (for workshops) |
| Printed information material | Other | | | | |  | | | | |  | | | |  |
| *Venue* | Where will the planned activities take place? | Municipal hall | Local community centers | | | | | Public urban spaces | | | | | Online | | | | Other available venues |
| *Media coverage* | Which media can report on the planned activities? | Local radio and TV stations | Cantonal radio and TV stations | | | | | National and regional radio and TV stations | | | | | Web portals  Specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | Društvene mreže  Specify:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| *Media coverage* | Will this service be paid for, or do we rely on free dissemination of information? |  | | | | | | | | | | | | | | | |
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